

Alpha Kappa Alpha Sorority INCORPORATED

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Alpha Kappa Alpha Sorority to provide mammograms in Atlantic City as the service organization continues fight against breast cancer, will showcase new mobile unit

(Atlantic City, NJ – March 11, 2019) Alpha Kappa Alpha Sorority, Incorporated (AKA) is bringing its fight against breast cancer to underserved communities in Atlantic City, NJ. The service organization will have its new Alpha Kappa Alpha Sorority Mobile Mammography Unit available to provide screenings on Saturday, April 6 from 8 am – 5 pm at the Atlantic City Convention Center, One Convention Boulevard, Atlantic, NJ. Individuals who are uninsured and interested in getting a mammogram should register first at www.assuredimaging.com/AKA or call 888-233-6121.

“The fight against breast cancer is an important one for Alpha Kappa Alpha, our Region, our membership and the communities that we serve. We are proud that our chapters across the Region have worked to raise additional funds to help underwrite the cost of mammography screenings for uninsured women when we gather in Atlantic City for our 88th North Atlantic Regional Conference. It’s our goal that the Alpha Kappa Alpha Sorority Mobile Mammography Unit reaches as many women as possible during this conference and over the next four years,” said Mary Bentley LaMar, Alpha Kappa Alpha’s North Atlantic Regional Director, responsible for managing local AKA chapters and members in the organization’s North Atlantic Region encompassing Massachusetts, Eastern New York, Eastern Pennsylvania, New Jersey, Delaware, Connecticut, Maryland, Rhode Island, Maine, New Hampshire, Vermont and the District of Columbia.

“The state of New Jersey has often ranked among the top ten states in the nation for breast cancer incidence and mortality. As women of service, we are committed to standing together to cohesively take the initiative to fight against breast cancer,” said Robyn Jones, M.D., the service organization’s Regional Chairman for Health and Wellness.

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The breast cancer screening service project is one of several activities taking place during the sorority's North Atlantic Regional Conference in Atlantic City. Alpha Kappa Alpha Sorority has become a formidable opponent in the fight against breast cancer with the new mobile unit, and by providing valuable information on prevention along with giving women access to important mammogram services.

"Alpha Kappa Alpha members stand boldly, poised to take on this new challenge to fight breast cancer, the number one cancer among women," said Alpha Kappa Alpha International President Dr. Glenda B. Glover.

"This is an extremely important moment in the history of Alpha Kappa Alpha because for 110 years the sorority has implemented innovative programs that improve the lives of women, men, women, and children across the globe, and our legacy of exemplary service continues with our new AKA Mammography Mobile Unit."

AKA is committed to reach 100,000 women over the course of the next four years. Chapters will also partner with local clinics, rural health centers, and hospitals to emphasize the need for African-American women to receive regular mammograms.

"The key focus of Alpha Kappa Alpha's breast cancer initiative is to provide women access to early detection and education when it comes to the disease," said AKA International Program Chairman Ora Douglass.

"Our overall mission is to help reduce the factors that lead to breast cancer in African American women by having them visit our AKA Mammography Mobile Unit."

In October, President Glover was joined by hundreds of sorority members in Houston, TX where the new mobile screening unit was unveiled at Texas Southern University. The historic event kicked-off the sorority's Breast Cancer Awareness Month observance and related service activities.

About Alpha Kappa Alpha Sorority, Incorporated:

Alpha Kappa Alpha Sorority, Incorporated (AKA) is an international service organization that was founded on the campus of Howard University in Washington, D.C. in 1908. It is the oldest Greek-letter organization established by African-American college-educated women. Alpha Kappa Alpha is comprised of nearly 300,000 members in more than 1,000 graduate and undergraduate chapters in the United States, the U.S. Virgin Islands, Liberia, Bahamas, Bermuda, the Caribbean, Canada, Japan, Germany, South Korea, South Africa, and in the Middle East. Led by International President Dr. Glenda B. Glover, Alpha Kappa Alpha Sorority, Incorporated, is often hailed as "America's premier Greek-letter organization for African American women." For more information on Alpha Kappa Alpha and its programs, visit www.aka1908.com

The North Atlantic region led by Regional Director Mary Bentley LaMar is the birthplace of Alpha Kappa Alpha and home to 144 graduate and undergraduate chapters in Massachusetts, Eastern New York, Eastern Pennsylvania, New Jersey, Delaware, Connecticut, Maryland, DC, Rhode Island, Maine, New Hampshire and Vermont. For more information on the North Atlantic Region visit www.aka1908.com/northatlantic.

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