

Alpha Kappa Alpha Sorority INCORPORATED

Alpha Kappa Alpha Corporate Office 5656 South Stony Island Avenue Chicago, IL 60637-1997 (773) 684-1282 Fax (773) 288 8251



OFFICE OF:

Mary Bentley LaMar

North Atlantic Regional Director

P.O. Box 413, 125 Glenridge Ave.

Montclair, NJ 07042

E-mail: mblamar@aka1908.com

Website: www.aka1908.com/nortatlantic



FOR IMMEDIATE RELEASE

Media Contact: Liz Nolley Tillman

akanarcommschair@gmail.com

1 973 869 9988

Alpha Kappa Alpha Sorority mobile unit to provide free mammograms to uninsured and underserved women in Hartford as the service organization continues fight against breast cancer

(Hartford, CT – February 10, 2020) Alpha Kappa Alpha Sorority, Incorporated® (AKA) is bringing its fight against breast cancer to uninsured and underserved women in Hartford, CT. The Alpha Kappa Alpha Sorority Mobile Mammography Unit will be available to provide free screenings on Friday, March 6 from 8 am – 5 pm at the Connecticut Convention Center, 100 Columbus Boulevard, Hartford, CT. The unit will also be available for screenings on Saturday, March 7 at the Wilson Gray YMCA Youth and Family Center, 444 Albany Ave., Hartford, CT from 8 am – 5 pm. Individuals who are uninsured and interested in getting a mammogram should register first at www.assuredimaging.com/AKA or call 888-233-6121.

“The fight against breast cancer is an important one for Alpha Kappa Alpha, our Region, our membership and the communities that we serve. We are proud that our chapters across the Region have worked to raise additional funds to help underwrite the cost of mammography screenings for uninsured and underserved women when we gather in Hartford for our 89th North Atlantic Regional Conference. We have already touched thousands of women over the past year who might otherwise not have access to this important, potentially life-saving test,” said Mary Bentley LaMar, Alpha Kappa Alpha's North Atlantic Regional Director, responsible for managing local AKA chapters and members in the organization's North Atlantic Region encompassing Massachusetts, Eastern New York, Eastern Pennsylvania, New Jersey, Delaware, Connecticut, Maryland, Rhode Island, Maine, New Hampshire, Vermont and the District of Columbia.

The breast cancer screening service project is one of several activities taking place during the sorority's 89th North Atlantic Regional Conference in Hartford. Alpha Kappa Alpha Sorority has become a formidable opponent in the fight against breast cancer with their mobile unit, and by providing valuable information on prevention along with giving women access to important mammogram services.

-more-

“The key focus of Alpha Kappa Alpha’s breast cancer initiative is to provide women access to early detection and education when it comes to the disease,” said Dr. Tonja J. Ringgold, Program Chairman for AKA’s North Atlantic Region. “Our overall mission is to help reduce the factors that lead to breast cancer in African American women by having them visit our AKA Mammography Mobile Unit.”

AKA is committed to reach 100,000 women by 2022. Chapters will also partner with local clinics, rural health centers, and hospitals to emphasize the need for African-American women to receive regular mammograms.

"As women of service, we are committed to standing together to cohesively take the initiative to fight against breast cancer," added Robyn Jones, M.D., the service organization’s Regional Chairman for Health and Wellness.

About Alpha Kappa Alpha Sorority, Incorporated:

Alpha Kappa Alpha Sorority, Incorporated (AKA) is an international service organization that was founded on the campus of Howard University in Washington, D.C. in 1908. It is the oldest Greek-letter organization established by African-American college-educated women. Alpha Kappa Alpha is comprised of nearly 300,000 members in more than 1,000 graduate and undergraduate chapters in the United States, the U.S. Virgin Islands, Liberia, Bahamas, Bermuda, the Caribbean, Canada, Japan, Germany, South Korea, South Africa, and in the Middle East. Led by International President Dr. Glenda B. Glover, Alpha Kappa Alpha Sorority, Incorporated, is often hailed as “America’s premier Greek-letter organization for African American women.” For more information on Alpha Kappa Alpha and its programs, visit www.aka1908.com

The North Atlantic region led by Regional Director Mary Bentley LaMar is the birthplace of Alpha Kappa Alpha and home to 149 graduate and undergraduate chapters in Massachusetts, Eastern New York, Eastern Pennsylvania, New Jersey, Delaware, Connecticut, Maryland, DC, Rhode Island, Maine, New Hampshire and Vermont. For more information on the North Atlantic Region visit www.aka1908.com/northatlantic.

###